Program offers fast track to ownership

By Aspen Dental Staff

Many dentists aspire to owning their own practice. And sooner rather than later. The Aspen Dental Practice Ownership Program prepares you and gets you there quicker. While serving as a managing dentist, you’ll have access to various training resources — from online education to a leadership retreat. Within two years, you’ll likely be ready.

You can own as many offices as you wish and, in certain cases, gain access to capital. Some managing dentists partner with the owners where they work, while others open new offices in new locations. Whichever route you take, Aspen Dental will support you all the way.

As an Aspen Dental practice owner, you’ll enjoy the benefits of being a successful business owner without worrying about the day-to-day details of running the business. Aspen Dental takes care of the paperwork, billing, hiring and marketing to ensure a continuous flow of new patients. That way, you can focus on treating those patients. Doesn’t that sound like the practice of your dreams?

To learn more about how you could become a practice owner in two years or less, visit Aspen Dental online at www.AspenDentalJobs.com.

New webinar: ‘Your patient database is a cash cow. Trick your staff into milking it’

July 29 Dental Tribune Study Club webinar shows how to get your staff naturally connecting with patient base

Any established dental practice has thousands or tens of thousands of patient records. These active and inactive patients are ready and waiting to be marketed to. They are already familiar with you and your services, if only you could contact them — and convince them to schedule an appointment — you’d be so much more productive.

Unfortunately, no one likes to call inactive patients, no one has the time to contact them, and it can be expensive to reach them through traditional marketing methods.

But what if you could trick your staff into marketing to your patient base with no added training and no additional time requirements?

In the webinar, ‘Your patient database is a cash cow. Trick your staff into milking it,’ you’ll learn just how easy, natural and intuitive it is to get your staff to market to your existing patient base while performing their everyday responsibilities. Your staff will begin scheduling more appointments without even trying.

Bob Spiel, MBA, leads the webinar, ‘Your patient database is a cash cow. Trick your staff into milking it,’ on July 29 at 8:30 p.m. EST at www.dtstudyclub.com.

The webinar will be held on Tuesday, July 29, at 8:30 p.m. EST. Spend 60 minutes with Bob Spiel, MBA, and learn tips to be more productive, without any additional programs, trainings or procedures.

For more information, you can contact Weave at (888) 579-5668, or visit www.dtstudyclub.com.

(Source: Weave)

• **PLANMECA, page A6**

endodontics include:
- Assessment of endodontic treatment complications.
- Diagnosis of periapical pathosis.
- Root canal system anomalies.
- Determination of root curvature.
- Trauma diagnosis, such as root fractures, luxation, displacement of teeth and alveolar fractures.
- Localization of root resorption.
- Determination of exact root apex location in pre-surgical planning.

True all-in-one units

The Planmeca ProMax 3Ds and 3D offer the following, according to Planmeca:
- CBCT, panoramic, anatomically accurate extraoral bitewings and optional cephalometric imaging.
- Optional 2D SmartPan™ so 2-D and 3-D images can be taken with the same sensor.
- Optional Planmeca ProFace™ 3D facial photo for advanced case presentation, operation pre-planning and treatment follow-up.

You can visit Planmeca at the National Dental Association exhibit hall in booth No 703, learn more online by going to www.planmecausa.com, or contact the company at (855) 245-2908.

(Source: Planmeca USA)